



CONSTANTINE
WINES
Sales Meeting

Sept 29th, 2023

Ethica/Incentive

- October
- \$50 on any new placement 9L
- Only on new placement
 - 1 on 3cs (Bill for \$1.00)
 - Anselmi San Vincenzo
 - Borgogno Barbera
 - Ridolfi R
 - Lavis SB/Pinot Grigio
 - La Gioiosa Prosecco/Rose

Bogle/Phantom October

- Phantom Halloween Promo
 - \$5cs if you hit goal
 - 10cs m/m \$136 on Red \$120 on Chard

- BOGLE WEEK 22nd of OCTOBER
 - Cab and Chard (Price Discount)

Kono Incentive

- September-December
- 120 effective placements
- Goal 595cs depleted
- If both goals achieved, Rep earns \$40 per placement.

Fabre and Vinalba Incentive

- October-December
- Goal 550cs depleted
- Two top reps will go to Argentina in February

Focus Items

- Worthy Beer-Open the Cold beer with your customer
- Woop Woop
- Esperance \$80 10cs \$64
- Derichito/Spirits
- CLOSE OUTS, CLOSE OUTS, CLOSE OUTS (Assign New Wines)



Read emails. I want a response.

New system-Updates