



CONSTANTINE
WINES
Sales Meeting

Feb 17th, 2023

DON SEBASTIANI

- Last Day is 27th
- LEESE FITCH \$92
- PLUNGER HEAD \$112
- WHITE KNIGHT \$80

INCENTIVES

- IN HOUSE INCENTIVES FEB/MAR
- EPICUREAN FEB/MAR/APRIL
 - WOOP WOOP
 - \$15 NEW POD, \$5 PER CASE ALL CASE FROM THAT PLACEMENT
 - LANGMEIL & HITHER/YON
 - \$30 NEW POD, \$5 PER CASE ALL CASE FROM THAT PLACEMENT
- LAPIS LUNA FEB/MAR- 70 NEW PLACEMENTS (1CS MIN PER PLACEMENT) 240CS DEPLETED- IF BOTH GOALS ACHIEVED, REP EARNS
 - \$50 PER PLACEMENT

Juggernaut Chard FEB/MAR

- \$2 a case on all cases sold
- \$25 on BTG
- \$150 for Perfect Storm
3cs of Each Juggernaut
One Per Account
Retro to Jan 1

On Premise H1

\$2 a case if house
reaches 350 cases sold

Phantom Chard H1

Reps earn \$5 if we hit 200cs

BTG \$25

Cold box \$25



Focus Items

- IN HOUSE INCENTIVES
- CLOSE OUTS, CLOSE OUTS, CLOSE OUTS
- SPIRITS-LEAVING MONEY ON THE TABLE



Work Withs

PLEASE SEND ALL CLOSE OUT
ORDERS TO SOPHIA